



NEWSLETTER

WINTER 23/24



PURE JOY
BASKETBALL

WELCOME TO PURE JOY BASKETBALL

Greetings Pure Joy Family! I'm thankful for each opportunity I have to impact your children. It's my mission to create and inspire leaders on and off the court. I hope you all had a wonderful holiday and I can't wait to see you all in 2024!

Happy New Year from all of us at Pure Joy Basketball!

Justin Griffin

OF YOUTH IMPACTED BY OUR PROGRAMS IN 2023: 2,500+



WHAT'S NEW AT PJB?

Small Group Training Pass/Membership

This year we are introducing a new service - Small Group Training Pass/Membership. Most basketball players looking to get better have similar goals. We will work towards these goals as a group, while the trainer will also take the time to focus on each person's needs and challenges as they would in an individual session. Group training has been known to push players where they work harder when they are a part of a group. The likelihood of sticking to the training due to motivation and accountability is extremely high. It is also a great way to connect with other like-minded players and make new friends. One of the main benefits to parents is that it is less costly than individual training. As always, please don't hesitate to contact us with any questions you may have.

MEMBERSHIP PACKAGES



BRONZE
3-month membership

Plus:
*Pure Joy Shirt
*Pure Joy Hoodie
*One (1) 3v3 Developmental League Access (\$150 Value)



SILVER
6-month membership

Plus:
*Pure Joy Shirt
*Pure Joy Hoodie
*Three (3) 3v3 Developmental League Access (\$450 Value)



GOLD
12-month (1 year) membership

Plus:
*Pure Joy Shirt
*Pure Joy Hoodie
*Five (5) 3v3 Developmental League Access (\$750 Value)

Membership information can be found on our website.

FEATURED PROGRAM - MENTORSHIP

Pure Joy Basketball's Mentorship School Program (MSP) provides mentees the opportunity to improve their leadership and communication skills. These skills will help young adults make a smooth transition to the "real-world." Also, colleges look favorably on those with community service on their resume. Mentees are exposed to multiple career pathways, including coaching and/or playing at the next level as a college athlete.

We are excited to introduce our first mentee that went through the program, Morgan Hawkins. You can find Morgan's interview with our CEO Justin Griffin on our YouTube page.

What is one word to describe your coaching experience with Pure Joy?
"Exciting!"



COMING UP SOON

SCHOOL PROGRAMS 2024

Corona Academy: Mon 1/8 - 2/26

Corona Tots - Sat 1/13 - 2/24

Corona Team Play Dev - Fri 1/12 - 2/23

Tustin Academy: Tues 1/9 - 3/19

Burbank Academy: Wed 1/10-3/6

Jurupa Valley Academy: Thurs 3/28-5/23

3v3 LEAGUE

Fridays 2/2 - 3/1

****Register on website**

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www.purejoybasketball.com

NOW HIRING

Are you interested in becoming a coach? We encourage you to apply today on our website.

SPONSORS

We are actively looking for sponsors to help fund our programs. Please contact CEO Justin Griffin @909-732-6900